

PARA JUMBLES

Despite the strong performance of the economy in 2010-11, the outlook for 2011-12 is clouded by stubborn and persistently high inflation, and rising external risks.

The three key macroeconomic concerns before the Union Budget 2011-12 were high inflation, high current account deficit (CAD), and fiscal consolidation.

Additionally, there was an expectation that the government would restart the reform process. While the Budget sets a lower nominal gross domestic product (GDP) growth target of 14%, we believe that the real GDP growth target of 9% factored in the Budget is on the optimistic side. E. The Budget has made an attempt to address all these issues, albeit through small steps.

BCEAD

CBAED

DACEB

ADCEB



- A. In a bid to placate the associate members, the ICC has decided to increase the number of participating teams to 16 in the Twenty20 World Cup, as the game's governing body feels these countries will have a greater chance of competing on an equal footing in cricket's shortest format.
- B. It is convenient just now to forget that in the last edition of the tournament, considerable criticism was heaped on the governing body for the inordinate length of the tournament, thanks in large part to the presence of the associates.
- C. To be fair to the ICC, criticism of the move to restrict the number of teams in the next edition of the Cup is a case of damned if you do, damned if you don't.
- D. The ICC's decision to restrict the number of teams in the 2015 World Cup has evoked mixed responses, with opinion divided among players of the full member teams.
- E. Not surprisingly, the associate members aren't too thrilled about the idea of being kept out of cricket's showpiece event.
- ECDAB BAECD DACEB DEACB



A.But this does not mean that death was the Egyptians' only preoccupation.

B.Even papyri come mainly from pyramid temples.

C.Most of our traditional sources of information about the Old Kingdom are monuments of the rich like pyramids and tombs.

D.Houses in which ordinary Egyptians lived have not been preserved, and when most people died they were buried in simple graves.

E.We know infinitely more about the wealthy people of Egypt than we do about the ordinary people, as most monuments were made for the rich.

1.CDBEA 2. ECDAB 3. EDCBA 4. DECAB



A.To much of the Labour movement, it symbolises the brutality of the upper classes.

B.And to everybody watching, the current mess over foxhunting symbolises the government's weakness.

C.To foxhunting's supporters, Labour's 1991 manifesto commitment to ban it symbolises the party's metropolitan roots and hostility to the countryside.

D.Small issues sometimes have large symbolic power.

E.To those who enjoy thundering across the countryside in red coats after foxes, foxhunting symbolises the ancient roots of rural lives.

1.DEACB 2. ECDBA 3. CEADB 4.DBAEC



A.In the case of King Merolchazzar's courtship of the Princess of the Outer Isles, there occurs a regrettable hitch.

B.She acknowledges the gifts, but no word of a meeting date follows.

C.The monarch, hearing good reports of a neighbouring princess, dispatches messengers with gifts to her court, beseeching an interview.

D.The princess names a date, and a formal meeting takes place; after that everything buzzes along pretty smoothly.

E.Royal love affairs in olden days were conducted on the correspondence method.

1.ACBDE 2. ABCDE 3. ECDAB 4. ECBAD



A.Who can trace to its first beginnings the love of Damon for Pythias, of David for Jonathan, of Swan for Edgar?

B.Similarly with men.

C.There is about great friendships between man and man a certain inevitability that can only be compared with the ageold association of ham and eggs.

D.One simply feels that it is one of the things that must be so.

E.No one can say what was the mutual magnetism that brought the deathless partnership of these wholesome and palatable foodstuffs about.

1.ACBED 2. CEDBA 3. ACEBD 4. CEABD



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A.Events intervened, and in the late 1930s and 1940s, Germany suffered from "over-branding".B.The British used to be fascinated by the home of Romanticism.

C.But reunification and the federal government's move to Berlin have prompted Germany to think again about its image.

D.The first foreign package holiday was a tour of Germany organized by Thomas Cook in 1855.E.Since then, Germany has been understandably nervous about promoting itself abroad.

ACEBD 2. DECAB 3. BDAEC 4. DBAEC



P). Just as with adults, pessimistic ways of interpreting defeats seem to feed the sense of helplessness and hopelessness at the heart of children's depression.

1)That people who are already depressed think in these ways has long been known.

2)What has only recently emerged, though, is that children's beliefs about their own ability to control what happens in their lives.

One line of evidence comes from studies of children's belief about their own ability to control what happens in their lives- for example, being able to change things for the better.

4). This insight suggests a window of opportunity for inoculating them against depression before it strikes.

Q). This assessed by children's rating of themselves in such term as : 'when I have problems at home I'm better than most kids at helping to solve problems' and 'When I work hard, I get good grades'.

A. 1342 B. 3421 C. 1243 D. 2431

F.



1). The credit rating agencies use legions of high trained analyst with access to top management.

2). Their meticulous reports giving ratings for corporate bonds are designed to give an accurate picture of the bonds riskiness and ultimately the probability of default.3)Lately, the credit-rating agencies have struggled to keep up.

4)It seems a bond rating tells you even less about the price that investors are willing to pay.

5)In 1999 two-third of the debt rated triple B by standard and poor was priced within 20 basis points of the average bond with the same rating.

A. 45123 B.34215 C.12345 D. 23415



- A. The wall does not simply divide Israel from a putative Palestinian state on the basis of the 1967 borders.
- B. A chilling omission from the road map is the gigantic 'separation wall' now being built in the West Bank by Israel.
- C. It is surrounded by trenches, electric wire and moats; there are watchtowers at regular intervals.
- D. It actually takes in new tracts of Palestinian land, sometimes five or six kilometres at a stretch.
- E. Almost a decade after the end of South African apartheid, this ghastly racist wall is going up with scarcely a peep from Israel's American allies who are going to pay for most of it.

1. EBCAD 2. BADCE 3. AEDCB 4. ECADB





- A. Luckily the tide of battle moved elsewhere after the American victory at Midway and an Australian victory over Japan at Milne Bay.
- B. It could have been no more than a delaying tactic.
- C. The Australian military, knowing the position was hopeless, planned to fall back to the south-east in the hope of defending the main cities.
- D. They had captured most of the Soloman Islands and much of New Guinea, and seemed poised for an invasion.
- E. Not many people outside Australia realize how close the Japanese got.

EDCBA 2. ECDAB 3. ADCBE 4. CDBAE





- A. Call it the third wave sweeping the Indian media.
- B. Now, they are starring in a new role, as suave dealmakers who are in a hurry to strike alliances and agreements.
- C. Look around and you will find a host of deals that have been inked or are ready to be finalized.
- D. Then the media barons wrested back control from their editors, and turned marketing warriors with the brand as their missile.
- E. The first came with those magnificent men in their mahogany chambers who took on the world with their mighty fountain pens.

1. ACBED 2. CEBDA 3. CAEBD 4. AEDBC





- 13.
- A. The celebrations of economic recovery in Washington may be as premature as that "Mission Accomplished" banner hung on the USS Abraham Lincoln to hail the end of the Iraq war.
- B. Meanwhile, in the real world, the struggles of families and communities continue unabated.
- C. Washington responded to the favorable turn in economic news with enthusiasm.
- D. The celebrations and high-fives up and down Pennsylvania Avenue are not to be found beyond the Beltway.
- E. When the third quarter GDP showed growth of 7.2% and the monthly unemployment rate dipped to 6%, euphoria gripped the US capital.
- 1. ACEDB 2. CEDAB 3. ECABD 4. ECBDA



- A. Four days later, Oracle announced its own bid for PeopleSoft, and invited the firm's board to a discussion.
- B. Furious that his own plans had been endangered, PeopleSoft's boss, Craig Conway, called Oracle's offer "diabolical", and its boss, Larry Ellison, a "sociopath".
- C. In early June, PeopleSoft said that it would buy J.D. Edwards, a smaller rival.
- D. Moreover, said Mr. Conway, "he could imagine no price nor combination of price and other conditions to recommend accepting the offer."
- E. On June 12th, PeopleSoft turned Oracle down.

CABDE 2. CADBE 3. CEDAB 4. CAEBD



- A. A few months ago I went to Princeton University to see what the young people who are going to be running our country in a few decades are like.
- B. I would go to sleep in my hotel room around midnight each night, and when I awoke, my mailbox would be full of replies—sent at 1:15 a.m., 2:59 a.m., 3:23 a.m.
- C. One senior told me that she went to bed around two and woke up each morning at seven; she could afford that much rest because she had learned to supplement her full day of work by studying in her sleep.
- D. Faculty members gave me the names of a few dozen articulate students, and I sent them e-mails, inviting them out to lunch or dinner in small groups.
- E. As she was falling asleep she would recite a math problem or a paper topic to herself; she would then sometimes dream about it, and when she woke up, the problem might be solved.

1. DABCE 2. DACEB 3. ADBCE 4. AECBD





- A. I am much more intolerant of a human being's shortcomings than I am ot an animal's, but in this respect I have been lucky, for most of the people I have come across have been charming.
- B. Then you come across the unpleasant human animal—the District Officer who drawled, "We chaps are here to help you chaps,' and then proceeded to be as obstructive as possible.
- C. In these cases of course, the fact that you are an animal collector helps; people always seem delighted to meet someone with such an unusual occupation and go out of their way to assist you.
- D. Fortunately, these types are rare, and the pleasant ones I have met more than compensated for them—but even so, I think I will stick to animals.
- E. When you travel round the world collecting animals you also, of necessity, collect human beings.
- 1. EACBD 2. ABDCE 3. ECBDA 4. ACBDE



- A. Surrendered, or captured, combatants cannot be incarcerated in razor wire cages; this 'war' has a dubious legality.
- B. How can then one characterize a conflict to be waged against a phenomenon as war?
- C. The phrase 'war against terror', which has passed into the common lexicon, is a huge misnomer.
- D. Besides, war has a juridical meaning in international law, which has codified the laws of war, imbuing them with a humanitarian content.
- E. Terror is a phenomenon, not an entity—either State or non-State.
- 1. ECDBA 2. BECDA 3. EBCAD 4. CEBDA



- A. To avoid this, the QWERTY layout put the keys most likely to be hit in tupou succession on opposite sides. This made the keyboard slow, the story goes, but that was the idea.
- B. A different layout, which had been patented by August Dvorak in 1936, was shown to be much faster.
- C. The QWERTY design (patented by Christopher Sholes in 1868 and sold to Remington in 1873) aimed to solve a mechanical problem of early typewriters.
- D. Yet the Dvorak layout has never been widely adopted, even though (with electric typewriters and then PCs) the anti jamming rationale for QWERTY has been defunct for years.
- E. When certain combinations of keys were struck quickly, the type bars often jammed.

1.BDACE 2. CEABD 3. BCDEA 4. CAEBD



- A. Branded disposable diapers are available at many supermarkets and drug stores.
- B. If one supermarket sets a higher price for a diaper, customers may buy that brand elsewhere.
- C. By contrast, the demand for private-label products may be less price sensitive since it is available only at a corresponding supermarket chain.
- D. So, the demand for branded diapers at any particular store may be quite price sensitive.
- E. For instance, only Savon Drugs stores sell Savon Drugs diapers.
- F. Then, stores should set a higher incremental margin percentage for private-label diapers.

1.ABCDEF 2. ABCEDF 3. ADBCEF 4. AEDBCF



- A. Having a strategy is a matter of discipline.
- B. It involves the configuration of a tailored value chain that enables a company to offer unique value.
- C. It requires a strong focus on profitability and a willingness to make tough tradeoffs in choosing what not to do.
- D. Strategy goes far beyond the pursuit of best practices.
- E. A company must stay the course even during times of upheaval, while constantly improving and extending its distinctive positioning.
- F. When a company's activities fit together as a self-reinforcing system, any competitor wishing to imitate a strategy must replicate the whole system.

1. ACEDBF 2. ACBDEF 3. DCBEFA 4. ABCEDF



- A. As officials, their vision of a country shouldn't run too far beyond that of the local people with whom they have to deal.
- B. Ambassadors have to choose their words.
- C. To say what they feel they have to say, they appear to be denying or ignoring part of what they know.
- D. So, with ambassadors as with other expatriates in black Africa, there appears at a first meeting a kind of ambivalence.
- E. They do a specialized job and it is necessary for them to live ceremonial lives.

1.BCEDA 2. BEDAC 3. BEADC 4. BCDEA



- A. "This face off will continue for several months given the strong convictions on either side," says a senior functionary of the high-powered task force on drought.
- B. During the past week-and-half, the Central Government has sought to deny some of the earlier apprehensions over the impact of drought.
- C. The recent revival of the rains had led to the emergence of a line of divide between the two.
- D. The state governments, on the other hand, allege that the Centre is downplaying the crisis only to evade its full responsibility of financial assistance that is required to alleviate the damage.
- E. Shrill alarm about the economic impact of an inadequate monsoon had been sounded by the Centre as well as most of the states, in late July and early August.
- 1. EBCDA 2. DBACE 3. BDCAE 4. ECBDA



- A. This fact was established in the 1730s by French survey expeditions to Equador near the Equator and Lapland in the Arctic, which found that around the middle of the earth the arc was about a kilometer shorter.
- B. One of the unsettled scientific questions in the late 18th century was the exact nature of the shape of the earth.
- C. The length of one-degree arc would be less near the equatorial latitudes than at the poles.
- D. One way of doing that is to determine the length of the arc along a chosen longitude or meridian at one-degree latitude separation.
- E. While it was generally known that the earth was not a sphere but an 'oblate spheroid', more curved at the equator and flatter at the poles, the question of 'how much more' was yet to be established

1. BECAD 2. BEDCA 3. EDACB 4. EBDCA



- A. Although there are large regional variations, it is not infrequent to find a large number of people sitting here and there and doing nothing.
- B. Once in office, they receive friends and relatives who feel free to call any time without prior appointment.
- C. While working, one is struck by the slow and clumsy actions and reactions, indifferent attitudes, procedure rather than outcome orientation, and the lack of consideration for others.
- D. Even those who are employed often come late to the office and leave early unless they are forced to be punctual.
- E. Work is not intrinsically valued in India.
- F. Quite often people visit ailing friends and relatives or go out of their way to help them in their personal matters even during office hours.

1. ECADBF 2. EADCFB 3. EADBFC 4. ABFCDE



- A. But in the industrial era, if you need to destroy the enemy's productive capacity means bombing the factories which are located in the cities.
- B. So in the agrarian era, if you need to destroy the enemy's productive capacity, what you want to do is burn his fields, or if you're really vicious, salt them.
- C. Now in the information era, destroying the enemy's productive capacity means destroying the information infrastructure.
- D. How do you battle with your enemy?
- E. The idea is to destroy the enemy's productive capacity, and depending upon the economic foundation, that productive capacity is different in each case.
- F. With regard to defence, the purpose of the military is to defend the nation and be prepared to do battle with its enemy.
- 1. FDEBAC 2. FCABED 3. DEBACF 4. DFEBAC



- A. Michael Hofman, a poet and translator, accepts this sorry fact without approval or complaint.
- B. But thanklessness and impossibility do not daunt him.
- C. He acknowledges too—in fact he returns to the point often—that best translators of poetry always fail at some level.
- D. Hofman feels passionately about his work, and this is clear from his writings.
- E. In terms of the gap between worth and rewards, translators come somewhere near nurses and street-cleaners.

1.EACDB 2. ADEBC 3. EACBD 4. DCEAB



- A. Passivity is not, of course, universal.
- B. In areas where there are no lords or laws, or in frontier zones where all men go armed, the attitude of the peasantry may well be different.
- C. So indeed it may be on the fringe of the unsubmissive.
- D. However, for most of the soil-bound peasants the problem is not whether to be normally passive or active, but when to pass from one state to another.
- E. This depends on an assessment of the political situation.

1.BEDAC 2. CDABE 3. EDBAC 4. ABCDE



- A. The situations in which violence occurs and the nature of that violence tends to be clearly defined at least in theory, as in the proverbial Irishman's question: 'Is this a private fight or can anyone join in?'
- B. So the actual risk to outsiders, though no doubt higher than our societies, is calculable.
- C. Probably the only uncontrolled applications of force are those of social superiors to social inferiors and even here there are probably some rules.
- D. However binding the obligation to kill, members of feuding families engaged in mutual massacre will be genuinely appalled if by some mischance a bystander or outsider is killed.

1. DABC 2. ACDB 3. CBAD 4. DBAC



- A. If caught in the act, they were punished, not for the crime, but for allowing themselves to be caught another lash of the whip.
- B. The bellicose Spartans sacrificed all the finer things in life for military expertise.
- C. Those fortunate enough to survive babyhood were taken away from their mothers at the age of seven to undergo rigorous military training.
- D. This consisted mainly of beatings and deprivations of all kinds like going around barefoot in winter, and worse, starvation so that they would be forced to steal food to survive.
- E. Male children were examined at birth by the city council and those deemed too weak to become soldiers were left to die of exposure.
- 1. BECDA 2. ECADB 3. BCDAE 4. ECDAB



- A. This very insatiability of the photographing eye changes the terms of confinement in the cave, our world.
- B. Humankind lingers unregenerately in Plato's cave, still revelling, its age-old habit, in mere images of truth.
- C. But being educated by photographs is not like being educated by older images drawn by hand; for one thing, there are a great many more images around, claiming our attention.
- D. The inventory started in 1939 and since then just about everything has been photographed, or so it seems.
- E. In teaching us a new visual code, photographs alter and enlarge our notions of what is worth looking at and what we have a right to observe.

1. EABCD 2. BDEAC 3. BCDAE 4. ECDAB



- A. To be culturally literate is to possess the basic information needed to thrive in the modern world.
- B. Nor is it confined to one social class; quite the contrary.
- C. It is by no means confined to "culture" narrowly understood as an acquaintance with the arts.
- D. Cultural literacy constitutes the only sure avenue of opportunity for disadvantaged children, the only reliable way of combating the social determinism that now condemns them.
- E. The breadth of that information is great, extending over the major domains of human activity from sports to science.
- 1. AECBD 2. DECBA 3. ACBED 4. DBCAE



- A. Both parties use capital and labour in the struggle to secure property rights.
- B. The thief spends time and money in his attempt to steal (he buys wire cutters) and the legitimate property owner expends resources to prevent the theft (he buys locks).
- C. A social cost of theft is that both the thief and the potential victim use resources to gain or maintain control over property.
- D. These costs may escalate as a type of technological arms race unfolds.
- E. A bank may purchase more and more complicated and sophisticated safes, forcing safecrackers to invest further in safecracking equipment.

1. ABCDE 2. CABDE 3. ACBED 4. CBEDA



- A. The likelihood of an accident is determined by how carefully the motorist drives and how carefully the pedestrian crosses the street.
- B. An accident involving a motorist and a pedestrian is such a case.
- C. Each must decide how much care to exercise without knowing how careful the other is.
- D. The simplest strategic problem arises when two individuals interact with each other, and each must decide what to do without knowing what the other is doing.

1. ABCD 2. ADCB 3. DBCA 4. DBAC



- A. In rejecting the functionalism in positivist organization theory, either wholly or partially, there is often a move towards a political model of organization theory.
- B. Thus, the analysis would shift to the power resources possessed by different groups in the organization and the way they use these resources in actual power plays to shape the organizational structure.
- C. At the extreme, in one set of writings, the growth of administrators in the organization is held to be completely unrelated to the work to be done and to be caused totally by the political pursuit of self-interest.
- D. The political model holds that individual interests are pursued in organizational life through the exercise of power and influence.

1. ADBC 2. CBAD 3. DBCA 4. ABDC



- A. Group decision making, however, does not necessarily fully guard against arbitrariness and anarchy, for individual capriciousness can get substituted by collusion of group members.
- B. Nature itself is an intricate system of checks and balances, meant to preserve the delicate balance between various environmental factors that affect our ecology.
- C. In institutions also, there is a need to have in place a system of checks and balances which inhibits the concentration of power in only some individuals.
- D. When human interventions alter this delicate balance, the outcomes have been seen to be disastrous.
- 1. CBAD 2. BCAD 3. CABD 4. BDCA



- A. He was bone-weary and soul-weary, and found himself muttering, "Either I can't manage this place, or it's unmanageable."
- B. To his horror, he realized that he had become the victim of an amorphous, unwitting, unconscious conspiracy to immerse him in routine work that had no significance.
- C. It was one of those nights in the office when the office clock was moving towards four in the morning and Bennis was still not through with the incredible mass of paper stacked before him.
- D. He reached for his calendar and ran his eyes down each hour, half-hour, and quarter-hour, to see where his time had gone that day, the day before, the month before.

1. ABCD 2. CADB 3. BDCA 4. DCBA





- A. With that, I swallowed the shampoo, and obtained most realistic results on the spot.
- B. The man shuffled away into the back regions to make up a prescription, and after a moment I got through on the shop telephone to the Consulate, intimating my location.
- C. Then, while the pharmacist was wrapping up a six-ounce bottle of the mixture, I groaned and inquired whether he could give me something for acute gastric cramp.
- D. I intended to stage a sharp gastric attack, and entering an old-fashioned pharmacy, I asked for a popular shampoo mixture, consisting of olive and flaked soap.
- 1. DCBA 2. DACB 3. BDAC 4. BCDA



- A. Since then, intelligence tests have been mostly used to separate dull children in school from average or bright children, so that special education can be provided to the dull.
- B. In other words, intelligence tests give us a norm for each age.
- C. Intelligence is expressed as intelligence quotient, and tests are developed to indicate what an average child of a certain age can do: what a 5-year-old can answer, but a 4-year-old cannot, for instance.
- D. Binet developed the first set of such tests in the early 1900s to find out which children in school needed special attention.
- E. Intelligence can be measured by tests.

1.CDABE 2. DECAB 3. EDACB 4. CBADE



- A. This is now orthodoxy to which I subscribe—up to a point.
- B. It emerged from the mathematics of chance and statistics
- C. Therefore the risk is measurable and manageable.
- D. The fundamental concept: Prices are not predictable, but the mathematical laws of chance can describe their fluctuations.
- E. This is how what business schools now call modern finance was born.

1.ADCBE 2. EBDCA 3. ABDCE 4. DCBEA



- 40.
- A. Similarly, turning to caste, even though being lower caste is undoubtedly a separate cause of disparity, its impact is all the greater when the lower-caste families also happen to be poor.
- B. Belonging to a privileged class can help a woman to overcome many barriers that obstruct women from less thriving classes.
- C. It is the interactive presence of these two kinds of deprivation—being low class and being female—that massively impoverishes women from the less privileged classes.
- D. A congruence of class deprivation and gender discrimination can blight the lives of poorer women very severely.
- E. Gender is certainly a contributor to societal inequality, but it does not act independently of class.
- 1. EABDC 2. EBDCA 3. DAEBC 4. BECDA



- 1. When identity is thus 'defined by contrast', divergence with the West becomes central.
- 2. Indian religious literature such as the Bhagavad Gita or the Tantric texts, which are identified as differing from secular writings seen as 'western', elicits much greater interest in the West than do other Indian writings, including India's long history of heterodoxy.
- 3. There is a similar neglect of Indian writing on non-religious subjects, from mathematics, epistemology and natural science to economics and linguistics.
- 4. Through selective emphasis that point up differences with the West, other civilizations can, in this way, be redefined in alien terms, which can be exotic and charming, or else bizarre and terrifying, or simply strange and engaging.
- 5. The exception is the Kamasutra in which western readers have managed to cultivate an interest.

1.BDACE 2. DEABC 3. BDECA 4. BCEDA



1). Nonetheless, Tocqueville was only one of the first of a long line of thinkers to worry whether such rough equality could survive in the face of a growing factory system that threatened to create divisions between industrial workers and a new business elite.

2)."The government of democracy brings the nation of political rights to the level of the humblest citizens. He wrote ," Just as the dissemination of wealth brings the notion of property within the reach of all the members of the community".

3). Tocqueville was far too shrewd an observer to be uncritical about the US, but his verdict was fundamentally positive.

4). No visitor to the US left a more enduring record of his travels and observations than the French writer and political theorist Alexis de Tocqueville, whose 'Democracy in America', first published in 1835, remains one of the most trenchant and insightful analyses of American social and political practises.

A. 4132 B. 2134 C. 4321 D. 4213



The potential exchanges between the officials of IBBF and the Maharashtra Body-Building Association has all the trappings of a drama we are accustomed to.
In the case of sports persons, there is room for some sympathy, but the apathy of the administrators, which has even led to sanctions from international bodies, is unpardonable.

3). A case in the point is the hefty penalty of US \$10,000 slapped on the Indian Body-Building Federation for not fulfilling its commitment for holding the Asian Championships in Mumbai in October.

4). It is a matter of deep regret and concern that the sports administrators often cause more harm to the image of the country than sportsmen and sportswomen do through their dismal performances.

A. 3124 B. 4231 C. 4123 D. 3421



1). Over the years, I have had the opportunities to observe and understand the thought processes behind the ads that have been flooding both the print and the TV media.

2). Although there is a huge shift in the quality of ads that we come across on a daily basis-thanks essentially to improvement in technology--I somehow can't help but feel that the quality of communication of the message has become diluted.

3). Proportionally, the number of ads that lack in quality, have gone up exponentially as well!!4). There is an increasing attempt by most companies to be seen as cool and funky.

5). Another reason could be the burgeoning number of companies, which means an exponential increase in the number of ads that are being made.

A. 43125 B. 43512 C. 12453 D. 21435



1). But in the industrial era destroying the enemy's productive capacity means bombing the factories which are located in the cities.

2). So in the agrarian era, if you need to destroy the enemy's productive capacity, what you want to do is bum his fields, or if you're really vicious, salt them.

3). Now in the information era, destroying the enemy's productive capacity means destroying the information infrastructure.

4). How do you do battle with your enemy?

5). The idea is to destroy the enemy's productive capacity, and depending upon the economic foundation, that productive capacity is different in each case.

6). With regard to defence, the purpose of the military is to defend the nation and be prepared to do battle with its enemy.

A. 645213 B. 631254 C. 452136 D. 465213



1). Electronic transactions are happening in closed group networks and Internet. Electronic commerce is one of the most important aspects of Internet to emerge.

2). Cash transactions offer both privacy and anonymity as it does not contain information that can be used to identify the parties nor the transaction history.

3). To support e-commerce, we need effective payment systems and secure communication channels and data integrity.

4). The whole structure of traditional money is built on faith and so will electronic money have to be.

5). Moreover, money is worth what it is because we have come to accept it.

A. 2541 B. 12534 C. 45123 D. 43521



1). Food manufactures spend more on advertising than any other manufacturing group and the nation's grocery stores rank first among all retailers.

2). Food product lead in expenditures for network and spot television advertisements, discount coupons, trading stamps, contests, and other forms of premium advertising.

3). Foods are overwhelming the most advertised group of all consumer products in the U.S.

4). In other media- newspapers, magazines, newspaper supplements, billboard and radio, food advertising expenditures rank near the top.

A. 3421 B. 3241 C. 3142 D. 4132



1). If you are used to having your stimulation come in from outside, your mind never develops its own habits of thinking and reflecting

2). Marx thought that religion was the opiate, because it soothed people's pain and suffering and prevented them from rising in rebellion

3). If Karl Marx was alive today, he would say that television is the opiate of the people.

4). Television and similar entertainments are even more of an opiate because of their addictive tendencies.

A. 2134 B. 1423 C. 2431 D. 3241



1). A difference in the frequency of usage of counter proposing between skilled and average negotiators suggests that counter proposing may not be, as effective one tends to think it would be.

2). I may have suggested that my son buy a pair of trousers at a certain price whereas my son would have made a counterproposal that he would rather buy two pairs at half price each.

3). Research conducted across several negotiators ranging from sales negotiators to purchase and labour negotiators shows that average negotiators tend to counter propose more often than skilled negotiators.

4). This happens in everyday life too.

5). Think back to the last time you were discussing completing an assignment with one of your colleagues : you may have suggested that you both come in on Saturday to finish the work and your colleague may have counter proposed that you could stay back on Friday evening and finish it instead.

A. 31452 B. 52134 C. 12534 D. 34521



Q1. 1). Despite posting healthy profits, Volkswagen shares trade at a discount to peers due to bad reputation among investors.

2). A disastrous capital hike, an expensive foray into truck business and uncertainty about the reason for a share buyback have in recent years left investors bewildered.

3). The main problem with Volkswagen is the past.

4). Many investors have been disappointed and frightened away.

5). Volkswagen shares trade at about nine times the 2002 estimated earnings, compared to BMW's 19 and are the second cheapest in the sector.

A. 52134 B. 13425 C. 32451 D. 13524



1. Security inks exploit the same principle that causes the vivid and constantly changing colours of a film of oil on water.

- A. When two rays of light meet each other after being reflected from these different surfaces, they have each travelled slightly different distances.
- B. The key is that the light is bouncing off two surfaces, that of the oil and that of the water layer below it.
- C. The distance the two rays travel determines which wavelengths, and hence colours, interfere constructively and look bright.
- D. Because light is an electromagnetic wave, the peaks and troughs of each ray then interfere either constructively, to appear bright, or destructively, to appear dim.

6. Since the distance the rays travel changes with the angle as you look at the surface, different colours look bright from different viewing angles.

1. ABCD 2. BADC 3. BDAC 4. DCAB





A. In an experiment, aggressive head-pecking was all but eliminated among birds in the enriched environment.

52.

- 1. Commercially reared chicken can be unusually aggressive, and are often kept in darkened sheds to prevent them pecking at each other.
- A. The birds spent far more of their time—up to a third—pecking at the inanimate objects in the pens, in contrast to birds in other pens which spent a lot of time attacking others.
- B. In low light conditions, they behave less belligerently, but are more prone to ophthalmic disorders and respiratory problems.
- C. Altering the birds' environment, by adding bales of wood-shavings to their pens, can work wonders.
- 6. Bales could diminish aggressiveness and reduce injuries; they might even improve productivity, since a happy chicken is a productive chicken.

1. DCAB 2. CDBA 3. DBAC 4. BDCA





1. The concept of a 'nation-state' assumes a complete correspondence between the boundaries of the nation and the boundaries of those who live in a specific state.

- A. Then there are members of national collectivities who live in other countries, making a mockery of the concept.
- B. There are always people living in particular states who are not considered to be (and often do not consider themselves to be) members of the hegemonic nation.
- C. Even worse, there are nations which never had a state or which are divided across several states.
- D. This, of course, has been subject to severe criticism and is virtually everywhere a fiction.
- 6. However, the fiction has been, and continues to be, at the basis of nationalist ideologies.

1. DBAC 2. ABCD 3. BACD 4. DACB



- 1. In the sciences, even questionable examples of research fraud are harshly punished.
- A. But no such mechanism exists in the humanities—much of what humanities researchers call research does not lead to results that are replicable by other scholars.
- B. Given the importance of interpretation in historical and literary scholarship, humanities researchers are in a position where they can explain away deliberate and even systematic distortion.
- C. Mere suspicion is enough for funding to be cut off; publicity guarantees that careers can be effectively ended.
- D. Forgeries which take the form of pastiches in which the forger intersperses fake and real parts can be defended as mere mistakes or aberrant misreading.
- 6. Scientists fudging data have no such defences.

1. BDCA 2. ABDC 3. CABD 4. CDBA





- 1. Horses and communism were, on the whole, a poor match.
- A. Fine horses bespoke the nobility the party was supposed to despise.
- B. Communist leaders, when they visited villages, preferred to see cows and pigs.
- C. Although a working horse was just about tolerable, the communists were right to be wary.
- D. Peasants from Poland to the Hungarian Pustza preferred their horses to party dogma.
- 1. "A farmer's pride is his horse; his cow may be thin but his horse must be fat," went a Slovak saying.

1. ACDB 2. DBCA 3. ABCD 4. DCBA



1. Making people laugh is tricky.

- A. At times, the intended humour may simply not come off.
- B. Making people laugh while trying to sell them something is a tougher challenge, since the commercial can fall flat on two grounds.
- C. There are many advertisements which do amuse but do not even begin to set the cash tills ringing.
- D. Again, it is rarely sufficient for an advertiser simply to amuse the target audience in order to reap the sales benefit.
- 6. There are indications that in substituting the hard sell for a more entertaining approach, some agencies have rather thrown out the baby with the bath water.

1. CDBA 2. ABCD 3. BADC 4. DCBA



- 1. Picture a termite colony, occupying a tall mud hump on an African plain.
- A. Hungry predators often invade the colony and unsettle the balance.
- B. The colony flourishes only if the proportion of soldiers to workers remains roughly the same, so that the queen and workers can be protected by the soldiers, and the queen and soldiers can be serviced by the workers.
- C. But its fortunes are presently restored, because the immobile queen, walled in well below ground level, lays eggs not only in large enough numbers, but also in the varying proportions required.
- D. The hump is alive with worker termites and soldier termites going about their distinct kinds of business.

6. How can we account for her mysterious ability to respond like this to events on the distant surface?

1. BADC 2. DBAC 3. ADCB 4. BDCA





1. According to recent research, the critical period for developing language skills is between the ages of three and five and a half years.

- A. The read-to child already has a large vocabulary and a sense of grammar and sentence structure.
- B. Children who are read to in these years have a far better chance of reading well in school, indeed, of doing well in all their subjects.
- C. And the reason is actually quite simple.
- D. This correlation is far and away the highest yet found between home influences and school success.
- 6. Her comprehension of language is therefore very high.
- 1. DACB 2. ADCB 3. ABCD 4. BDCA



1. High-powered outboard motors were considered to be one of the major threats to the survival of the Beluga whales.

- A. With these, hunters could approach Belugas within hunting range and profit from its inner skin and blubber.
- B. To escape an approaching motor, Belugas have learned to dive to the ocean bottom and stay there for up to 20 minutes, by which time the confused predator has left.
- C. Today, however, even with much more powerful engines, it is difficult to come close, because the whales seem to disappear suddenly just when you thought you had them in your sights.
- D. When the first outboard engines arrived in the early 1930s, one came across 4 and 8 HP motors.
- 6. Belugas seem to have used their well-known sensitivity to noise to evolve an 'avoidance' strategy to outsmart hunters and their powerful technologies.

1. DACB 2. CDAB 3. ADBC 4. BDAC



1. The reconstruction of history by post-revolutionary science texts involves more than a multiplication of historical misconstructions.

- A. Because they aim quickly to acquaint the student with what the contemporary scientific community thinks it knows, textbooks treat the various experiments, concepts, laws and theories of the current normal science as separately and as nearly seriatim as possible.
- B. Those misconstructions render revolutions invisible; the arrangement of the still visible material in science texts implies a process that, if it existed, would deny revolutions a function.
- C. But when combined with the generally unhistorical air of science writing and with the occasional systematic misconstruction, one impression is likely to follow.
- D. As pedagogy this technique of presentation is unexceptionable.

6. Science has reached its present state by a series of individual discoveries and inventions that, when gathered together, constitute the modern body of technical knowledge.

1. BADC 2. ADCB 3. DACB 4. CBDA

